

2017 Shady Oaks
September 28 – October 1, 2017
COMBINED DRIVING EVENT

SPONSORSHIPS

LEGACY \$5,000

Logo on all Ad's and Posters
Full-Page Ad in Program
Banner Space
Present Award – if desired
Announcement at Awards Ceremony
Complimentary Program
8 (total) Sponsor lunch tickets to use
Thursday, Friday, Saturday or Sunday
6 Dinner tickets to Saturday Nights Banquet
Hospitality & Seating in Sponsor Area *(Only with wristband)*

PATRON \$1,000

Full Page Ad in Program
Announcement at Awards Ceremony
Complimentary Program
6 (total) Sponsor lunch tickets to use Saturday
4 Dinner tickets to Saturday Nights Banquet
Hospitality & Seating in Sponsor Area *(Only with wristband)*

BENEFACTOR \$500

Half Page Ad in Program
Program Listing
Announcement at Awards Ceremony
Complimentary Program
2 (total) Sponsor lunch tickets to use Saturday
4 Dinner tickets to Saturday Nights Banquet
Hospitality & Seating in Sponsor Area *(Only with wristband)*

TROPHY \$300

Program Listing
Announcement at Awards Ceremony
Complimentary Program
2 (total) Sponsor lunch tickets to use Saturday
Hospitality & Seating in Sponsor Area *(Only with wristband)*

BOOSTER \$200 / FRIEND \$100

Complimentary Program & Program Listing
1 Sponsor passes to Event
Hospitality & Seating in Sponsor Area *(Only with wristband)*

2017 SHADY OAKS CDE SPONSORSHIP

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone#: _____ Fax#: _____

E-mail: _____

_____ Legacy \$5000

_____ Benefactor \$500

_____ Booster \$200

_____ Patron \$1000

_____ Trophy \$300

_____ Friend \$100

Checks payable to: Grupe Operating Company

Please return with payment by July 10th to:

Irma Fernandez

Shady Oaks CDE

P.O. Box 207007

Stockton, CA 95267

2017 Shady Oaks
 Combined Driving Event
 September 28 – October 1, 2017
 ACTION PACKED SPONSORSHIPS

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone#: _____ Fax#: _____

E-Mail: _____

CLASS SPONSORSHIPS \$150. Includes listing with class in program and announcement of class sponsorship during class. All three levels may be purchased for a group price of \$300.

DRESSAGE

Preliminary _____ \$150
 Intermediate _____ \$150
 Advanced _____ \$150
 All Three _____ \$300

CONES

Preliminary _____ \$150
 Intermediate _____ \$150
 Advanced _____ \$150
 All Three _____ \$300

OBSTACLE SPONSORSHIPS. Announcements during Marathon and name listed with Obstacle in program.

The Bridge	_____ \$200	Fort of No Appeals	_____ \$400
The Bull Pen	_____ \$300	The Watering Hole	_____ \$400
The Duck Blind	_____ \$300	Don't Fence Me In	_____ \$200
The Arbor	_____ \$200		

Checks payable to: GRUPE OPERATING COMPANY

Please return with payment by July 10th to:

**Irma Fernandez
 Shady Oaks
 P.O. Box 207007
 Stockton, CA 95267**

2017 Shady Oaks
 Combined Driving Event
 September 28 – October 1, 2017
 CLASS SPONSORSHIPS

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone#: _____ Fax#: _____

E-Mail: _____

Name as you would like it to appear on the program: _____

CLASS SPONSORSHIPS \$50. Includes listing with class in program and announcement of class sponsorship during class.

<u>TRAINING</u>	<u>PRELIMINARY</u>	<u>INTERMEDIATE</u>	<u>ADVANCED</u>
Single Pony _____	Single Pony _____	Single Pony _____	Single Pony _____
Single Horse _____	Single Horse _____	Single Horse _____	Single Horse _____
Pair Pony _____	Pair Pony _____	Pair Pony _____	Pair Pony _____
Pair Horse _____	Pair Horse _____	Pair Horse _____	Pair Horse _____
			Pony Four In Hand _____
			Horse Four In Hand _____

GRAND CHAMPION \$150. Includes listing with class in program and announcement of class sponsorship during class.

TRAINING _____
 PRELIMINARY _____
 INTERMEDIATE _____
 ADVANCED _____

Checks payable to: GRUPE OPERATING COMPANY

Please return with payment by July 10th to:

**Irma Fernandez
 Shady Oaks CDE
 P.O. Box 207007
 Stockton, CA 95267**

2016 Shady Oaks
Combined Driving Event
SEPTEMBER 28 – OCTOBER 1, 2017

PROGRAM ADVERTISING CONTRACT

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone#: _____ Fax#: _____

E-Mail: _____

_____ My ad from 2016 is OK

_____ Enclosed in new camera ready art

_____ I will email my artwork to Steve Nosse (stevenosse@yahoo.com)
and copy you (ifernandez@grupe.com)

2017 PROGRAM ADVERTISING RATES

_____ Business Card	\$25	_____ Inside Front Cover in Color	\$250
_____ Quarter Page	\$75	_____ Inside Back Cover in Color	\$250
_____ Half Page	\$100	_____ Outside Back Cover in Color	\$400
_____ Full Page	\$175		

Checks payable to: GRUPE OPERATING COMPANY

Please return with payment by July 10th to:

**Fritz Grupe
Attn: Irma Fernandez
Shady Oaks CDE
P.O. Box 207007
Stockton, CA 95267**

Ad Specifications for the California Classic Combined Driving Event at Shady Oaks Program

Definition of Camera Ready Artwork: **An electronic file supplied in one of the following programs/formats.**

Programs used (MAC platform preferred)

Adobe Acrobat (print quality)
Adobe Illustrator (eps file with embedded fonts and images)
Adobe Photoshop (300 dpi jpeg or tiff)

Formats accepted: (Also see below regarding conversions)

EPS, PDF, TIFF, JPEG

Color files should always be saved as CMYK.

Scanned photo resolution should be **minimum of 266 dpi / maximum of 300 dpi for full color images.**

Minimum of 300 dpi for line art. 72 or 96 dpi images are not acceptable.

All fonts and graphics **MUST** be included with files sent. **MAC Fonts** are the only fonts acceptable. IBM (Windows) fonts are **NOT** acceptable using the above programs. Fonts embedded in file or converted to paths/outlines preferred

We would prefer you send your artwork via email to stevenosse@yahoo.com, but CD's and DVD's are accepted as well.

Mail to: Steve Nosse at 4328 Lorenzo Lane, Stockton, CA 95207

You may upload files via email to stevenosse@yahoo.com. Send all ad files as attachments. Please use compression software such as Stuff It or ZIP It if file sizes are large or if you have linked files.

Ink Color(s) to be printed:

BLACK on inside pages. FULL COLOR for cover.

Sizes of Ads:

Full Page	7 ⁵ / ₈ " wide x 10" tall
Half Page (wide)	7 ⁵ / ₈ " wide x 5" tall
Half Page (tall)	3 ¹³ / ₁₆ " wide x 10" tall
Quarter Page (tall)	3 ¹³ / ₁₆ " wide x 5" tall
Quarter Page (wide)	7 ⁵ / ₈ " wide x 2 ¹ / ₂ " tall
Business Card	3 ¹³ / ₁₆ " wide x 2 ¹ / ₂ " tall

