

SHADY OAKS
Combined Driving Event
September 15 – 18, 2011

TRADE SHOW AGREEMENT

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone#: _____ Fax#: _____

E-Mail: _____

Resale License #: _____

Short description of product: _____

_____ # 10' x 10' Booth Space "Free"

_____ \$100 rental will include 1 tent, 1 table with cloth & 2 chairs

_____ Will supply own Easy-Up

_____ Vendor needing no tent set up (trailers, etc.)

_____ Total Enclosed any tent rentals needed

Booth space will be free – first come first served bases

I agree to the conditions of the application and rules of the trade fair and agree to abide by them.

Signed: _____ Date: _____

Checks payable to: GRUPE OPERATING COMPANY

Please return with payment by July 20th to:

Irma Fernandez
Shady Oaks CDE
P.O. Box 207007
Stockton, CA 95267

SHADY OAKS CDE 2011

CONDITIONS OF APPLICATION

1. NO REQUEST FOR SPACE WILL BE CONSIDERED UNLESS A FULLY COMPLETED APPLICATION AND APPROPRIATE FEE(S) IN THE FULL AMOUNT HAVE BEEN RECEIVED IN THE GRUPE OPERATING COMPANY OFFICE.
2. GRUPE OPERATING COMPANY RESERVES THE RIGHT TO REFUSE ANY AND ALL APPLICANTS OR WITHDRAW ACCEPTANCE FOR UNACCEPTABLE CONDUCT OR OTHER.
3. NEW MERCHANTS MUST INCLUDE A DESCRIPTION OF PRODUCT WITH THEIR APPLICATION.
4. ALL MERCHANDISE TO BE OFFERED **MUST** BE LISTED ON THE APPLICATION. THIS INCLUDES ALL PAST PARTICIPANTS AS WELL AS NEW ONES.
5. APPLICATIONS ARE CONSIDERED ACCORDING TO POSTMARK DATE.
6. SPACE IS LIMITED, SO IT IS VERY IMPORTANT TO SUBMIT YOUR APPLICATION EARLY.
7. THE COMMITTEE EVALUATES EACH APPLICATION FOR ACCEPTANCE TO HOPEFULLY ENSURE A REASONABLE MARKET FOR ALL MERCHANTS.
8. APPLICANTS MAY BE NOTIFIED BY MAIL, FAX, PHONE, OR E-MAIL AS TO THE COMMITTEE'S DECISION.
9. **PAYMENTS ARE PROCESSED UPON ACCEPTANCE OF THE APPLICATION.**
10. **PAYMENTS ARE NOT PROCESSED** IF THE APPLICATION IS NOT ACCEPTED OR IF THE APPLICANT IS PLACED ON THE WAITING LIST.
11. ALL LOGOS, NAMES, AND TITLES RELATING TO THE SHADY OAKS COMBINED DRIVING EVENT ARE TRADEMARKED. NO MERCHANDISE MAY BE SOLD USING THESE LOGOS, NAMES, OR TITLES WITHOUT GRANTING OF A LICENSE FOR SUCH USE BY THE GRUPE OPERATING COMPANY.
12. CAMPING ON SITE IS AVAILABLE FOR \$50 NO HOOK UPS, \$30 PER NIGHT HOOK UPS.

SHADY OAKS, COMBINED DRIVING EVENT

September 15 – 18, 2011

Shady Oaks
Lodi, California

MERCHANT RULES FOR TRADE FAIR

1. **APPLICATION FORM** – The Trade Fair Application Form is issued by the Grupe Operating Company hereinafter referred to as GOC. No space will be reserved unless a complete form with appropriate fee is submitted.
2. **NEW MERCHANTS** – Please include with your application photos or samples of your merchandise as soon as possible.
3. **OPENING HOURS**

Thursday	9:00 a.m. – 6:00 p.m.- any vendor who wishes to set up early.
Friday	9:00 a.m. – 6:00 p.m.
Saturday	9:00 a.m. – 6:00 p.m.
Sunday	9:00 a.m. – 5:00 p.m.
4. **DISMANTLING OF STANDS** – Please do not remove exhibits or goods prior to 12:00 p.m., Sunday, September 18, 2011, goods **MUST BE REMOVED** by 8:00 p.m., Sunday, September 18, 2011. Merchants are responsible for seeing that ALL items provided to them (i.e. table, chairs, etc.) are in good shape and in the appropriate booth space upon leaving. Merchant will be charged replacement cost of items not in allocated spot or in good condition upon check out.
5. **REFUNDS** – (a) Full refund will be made if the notice of cancellation and request for refund is made, in writing, by August 20, 2011; (b) No refunds will be made after August 21, 2011.
6. **ELECTRICITY** – NO OUTLETS AT THIS TIME. NO GENERATORS, SMOKING, RADIOS, OR DOGS ALLOWED IN VENDOR AREA.
7. **GENERAL CONDITIONS** – Please make sure all (a) (unless prior arrangements have been made) No Merchant will be allowed to place exhibits of any type or description so that any part thereof **projects beyond the limits of the space allotted**, nor in such a manner as to **obscure the exhibits of an adjacent stand**; (b) Every Merchant shall indemnify and save harmless The Grupe Operating Company from any and all claims, demands, damages, actions, costs and charges to which GOC may be subject or to which The GOC may have to pay by reason of any injury to any person or property, or loss of life or property resulting from or in any way connected with, the character, condition, or use of the premises or any means of ingress thereto or egress there from unless such injury or loss arises solely from the negligence of The GOC, and shall at his own expense, assume the defense of such claims and actions for damages arising out of such injuries or losses which may be brought against The Grupe Operating Company by a third person; and shall pay any such judgments that may be rendered in such actions.
8. **INSURANCE** – As a condition precedent to this agreement, all Merchants shall furnish to The GOC proof of comprehensive general liability, workers compensation, and products liability insurance in a form, and in amounts, satisfactory to The GOC. The acceptability of this insurance coverage shall be at the sole discretion of The GOC, and The GOC reserves the right to prohibit the Merchant's participation if the insurance coverage is not to The GOC's satisfaction. **PROOF OF INSURANCE MUST BE RECEIVED IN THE GRUPE OPERATING COMPANY OFFICE PRIOR TO September 1, 2011 OR MERCHANT WILL NOT BE ALLOWED TO SET UP. THE GRUPE OPERATING LIABILITY RELEASE FORM MUST ALSO BE SIGNED.**

Ad Specifications for the California Classic Combined Driving Event at Shady Oaks Program

Definition of Camera Ready Artwork: An electronic file supplied in one of the following programs/formats.

Programs used (MAC platform preferred)

Adobe Acrobat (print quality)

Adobe Illustrator (eps file with embedded fonts and images)

Adobe Photoshop (300 dpi jpeg or tiff)

Formats accepted: (Also see below regarding conversions)

EPS, PDF, TIFF, JPEG

Color files should always be saved as CMYK.

Scanned photo resolution should be minimum of 286 dpi /
maximum of 300 dpi for full color images.

Minimum of 300 dpi for line art. 72 or 96 dpi images are
not acceptable.

All fonts and graphics **MUST** be included with files sent. **MAC Fonts** are the only fonts acceptable.
IBM (Windows) fonts are **NOT** acceptable using the above programs.
Fonts embedded in file or converted to paths/outlines preferred

We would prefer you send your artwork via email to stevenosse@yahoo.com, but
CD's and DVD's are accepted as well.

Mall to: Steve Nosse at 4328 Lorenzo Lane, Stockton, CA 95207

You may upload files via email to stevenosse@yahoo.com. Send all ad files as attachments.
Please use compression software such as Stuff It or ZIP It if file sizes are large or if you have linked files.

Ink Color(s) to be printed:

BLACK on inside pages. **FULL COLOR** for cover.

Sizes of Ads:

Full Page

7⁵/₈" wide x 10" tall

Half Page (wide)

7⁵/₈" wide x 5" tall

Half Page (tall)

3¹³/₁₆" wide x 10" tall

Quarter Page (tall)

3¹³/₁₆" wide x 5" tall

Quarter Page (wide)

7⁵/₈" wide x 2¹/₂" tall

Business Card

3¹³/₁₆" wide x 2¹/₂" tall

2011 Shady Oaks
Combined Driving Event

PROGRAM ADVERTISING CONTRACT

Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone#: _____ Fax#: _____
E-Mail: _____

_____ My ad from 2010 is OK
_____ Enclosed in new camera ready art

2011 NEW PROGRAM ADVERTISING RATES

_____ Business Card	\$50	_____ Inside Front Cover in Color	\$500
_____ Quarter Page	\$100	_____ Inside Back Cover in Color	\$500
_____ Half Page	\$200	_____ Outside Back Cover in Color	\$600
_____ Full Page	\$300		

Checks payable to: GRUPE OPERATING COMPANY

Please return with payment by July 20th to:

Fritz Grupe
Attn: Irma Fernandez
Shady Oaks CDE
P.O. Box 207007
Stockton, CA 95267