

2011 Shady Oaks
SEPTEMBER 15 – 18, 2011
COMBINED DRIVING EVENT

SPONSORSHIPS

LEGACY \$5000

Logo on all Ad's and Posters
Full-Page Ad in Program
Banner Space
Present Award – if desired
Announcement at Awards Ceremony
Complimentary Program
16 (total) Sponsor lunch wristbands to use
Thursday, Friday, Saturday or Sunday
8 Dinner tickets to Saturday Nights Banquet
Hospitality & Seating in Sponsor Area

PATRON \$1000

Full Page Ad in Program
Announcement at Awards Ceremony
Complimentary Program
12 (total) Sponsor lunch wristbands to use
Saturday or Sunday
6 Dinner tickets to Saturday Nights Banquet
Hospitality & Seating in Sponsor Area

BENEFACTOR \$500

Half Page Ad in Program
Program Listing
Announcement at Awards Ceremony
Complimentary Program
4 (total) Sponsor lunch wristbands to use
Saturday or Sunday
4 Dinner tickets to Saturday Nights Banquet
Hospitality & Seating in Sponsor Area

BOOSTER \$200 / TROPHY \$300

Program Listing
Announcement at Awards Ceremony
Complimentary Program
2 (total) Sponsor lunch wristbands to use
Saturday
Hospitality & Seating in Sponsor Area

FRIEND \$100

Program Listing
Complimentary Program
1 Sponsor passes to Event
Hospitality & Seating in Sponsor Area

2011 SHADY OAKS CDE SPONSORSHIP

Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone#: _____ Fax#: _____
E-mail: _____

_____ Legacy \$5000 _____ Benefactor \$500 _____ Booster \$200
_____ Patron \$1000 _____ Trophy \$300 _____ Friend \$100

Checks payable to: Grupe Operating Company

Please return with payment by June 20th to:
Irma Fernandez
Shady Oaks CDE
P.O. Box 207007
Stockton, CA 95267

2011 Shady Oaks
 Combined Driving Event
 ACTION PACKED SPONSORSHIPS

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone#: _____ Fax#: _____

E-Mail: _____

CLASS SPONSORSHIPS \$150. Includes listing with class in program and announcement of class sponsorship during class. All three levels may be purchased for a group price of \$300.

DRESSAGE

Preliminary _____ \$150
 Intermediate _____ \$150
 Advanced _____ \$150
 All Three _____ \$300

CONES

Preliminary _____ \$150
 Intermediate _____ \$150
 Advanced _____ \$150
 All Three _____ \$300

OBSTACLE SPONSORSHIPS \$400. Includes company sign on Obstacle. Announcements during Marathon and name listed with Obstacle in program.

The Bridge _____ \$200	Fort of No Appeals _____ \$400
The Bull Pen _____ \$300	The Watering Hole _____ \$400
The Duck Blind _____ \$300	Don't Fence Me In _____ \$200
The Arbor _____ \$200	

Checks payable to: GRUPE OPERATING COMPANY

Please return with payment by June 20th to:

**Irma Fernandez
 Shady Oaks
 P.O. Box 207007
 Stockton, CA 95267**

2011 Shady Oaks
Combined Driving Event

PROGRAM ADVERTISING CONTRACT

Name: _____

Company: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone#: _____

Fax#: _____

E-Mail: _____

_____ My ad from 2010 is OK

_____ Enclosed in new camera ready art

2011 NEW PROGRAM ADVERTISING RATES

_____ Business Card	\$50	_____ Inside Front Cover in Color	\$500
_____ Quarter Page	\$100	_____ Inside Back Cover in Color	\$500
_____ Half Page	\$200	_____ Outside Back Cover in Color	\$600
_____ Full Page	\$300		

Checks payable to: GRUPE OPERATING COMPANY

Please return with payment by July 20th to:

**Fritz Grupe
Attn: Irma Fernandez
Shady Oaks CDE
P.O. Box 207007
Stockton, CA 95267**

Ad Specifications for the California Classic Combined Driving Event at Shady Oaks Program

Definition of Camera Ready Artwork: An electronic file supplied in one of the following programs/formats.

Programs used (MAC platform preferred)

Adobe Acrobat (print quality)

Adobe Illustrator (eps file with embedded fonts and images)

Adobe Photoshop (300 dpi jpeg or tiff)

Formats accepted: (Also see below regarding conversions)

EPS, PDF, TIF, JPEG

Color files should always be saved as CMYK.

Scanned photo resolution should be **minimum of 266 dpi / maximum of 300 dpi for full color images.**

Minimum of 300 dpi for line art. 72 or 96 dpi images are not acceptable.

All fonts and graphics **MUST** be included with files sent. **MAC Fonts** are the only fonts acceptable. IBM (Windows) fonts are **NOT** acceptable using the above programs. Fonts embedded in file or converted to paths/outlines preferred

We would prefer you send your artwork via email to stevenosse@yahoo.com, but CD's and DVD's are accepted as well.

Mall to: Steve Nosse at 4328 Lorenzo Lane, Stockton, CA 95207

You may upload files via email to stevenosse@yahoo.com. Send all ad files as attachments. Please use compression software such as Stuff It or ZIP It if file sizes are large or if you have linked files.

Ink Color(s) to be printed:

BLACK on inside pages. FULL COLOR for cover.

Sizes of Ads:

Full Page	7 ⁵ / ₈ " wide x 10" tall
Half Page (wide)	7 ⁵ / ₈ " wide x 5" tall
Half Page (tall)	3 ¹³ / ₁₆ " wide x 10" tall
Quarter Page (tall)	3 ¹³ / ₁₆ " wide x 5" tall
Quarter Page (wide)	7 ⁵ / ₈ " wide x 2 ¹ / ₂ " tall
Business Card	3 ¹³ / ₁₆ " wide x 2 ¹ / ₂ " tall