

2011 Shady Oaks Combined Driving Event

PROGRAM ADVERTISING CONTRACT

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone#: _____ Fax#: _____

E-Mail: _____

_____ My ad from 2010 is OK

_____ Enclosed in new camera ready art

2011 NEW PROGRAM ADVERTISING RATES

_____ Business Card	\$50	_____ Inside Front Cover in Color	\$500
_____ Quarter Page	\$100	_____ Inside Back Cover in Color	\$500
_____ Half Page	\$200	_____ Outside Back Cover in Color	\$600
_____ Full Page	\$300		

Checks payable to: **GRUPE OPERATING COMPANY**

Please return with payment by July 20th to:

Fritz Grupe
Attn: Irma Fernandez
Shady Oaks CDE
P.O. Box 207007
Stockton, CA 95267

Ad Specifications for the California Classic Combined Driving Event at Shady Oaks Program

Definition of Camera Ready Artwork: An electronic file supplied in one of the following programs/formats.

Programs used (MAC platform preferred)

Adobe Acrobat (print quality)

Adobe Illustrator (eps file with embedded fonts and images)

Adobe Photoshop (300 dpi jpeg or tiff)

Formats accepted: (Also see below regarding conversions)
EPS, PDF, TIFF, JPEG

Color files should always be saved as CMYK.

Scanned photo resolution should be **minimum of 266 dpi / maximum of 300 dpi for full color images.**

Minimum of 300 dpi for line art. 72 or 96 dpi images are not acceptable.

All fonts and graphics **MUST** be included with files sent. **MAC Fonts** are the only fonts acceptable. IBM (Windows) fonts are **NOT** acceptable using the above programs. Fonts embedded in file or converted to paths/outlines preferred

We would prefer you send your artwork via email to stevenosse@yahoo.com, but CD's and DVD's are accepted as well.

Mail to: Steve Nosse at 4328 Lorenzo Lane, Stockton, CA 95207

You may upload files via email to stevenosse@yahoo.com. Send all ad files as attachments. Please use compression software such as Stuff It or ZIP It if file sizes are large or if you have linked files.

Ink Color(s) to be printed:

BLACK on inside pages. **FULL COLOR** for cover.

Sizes of Ads:

Full Page	7 ⁵ / ₈ " wide x 10" tall
Half Page (wide)	7 ⁵ / ₈ " wide x 5" tall
Half Page (tall)	3 ¹³ / ₁₆ " wide x 10" tall
Quarter Page (tall)	3 ¹³ / ₁₆ " wide x 5" tall
Quarter Page (wide)	7 ⁵ / ₈ " wide x 2 ¹ / ₂ " tall
Business Card	3 ¹³ / ₁₆ " wide x 2 ¹ / ₂ " tall